

SCAQMD AB 617 Anaheim Community Meeting

Community Input

4/17/2018

1. Geographical Distribution

↳ High concentration in LA

Language barriers

Distribution Centers

Rail Road Ports

Highways

Ethnicity

Communities surrounded by freeways

Ex. Santa Ana ↳ Freeways

*Older cars

- Children & elderly

- Communities w/ high business concentration
- Corridor of

2. ^{Car} Registration & Replace your ride Program

Replacement of Diesel Engines to natural gas (or 0 emission)

Promotion of bikes

↳ Connectivity

Lighting on streets

Bike trails that allow mobility

implement a Safe way to use a bike

- Prioritize emission reduction

Communicate w/ Local gov.'t to promote safe bike program

3. Best way to get community involved.

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- Community level meetings
- Attend community meeting or events
- Some communities have limited access to computers.
- Cellphones
- Local organization,
- Cut Smog hotline, in text form
- Attend local gov't meeting / post meeting on local gov't websites
- Social gatherings
- Catch phrases, pictures
- Instagram, Snapchat, social media
- Local newspaper

1) Proximity to freeways

Diesel emissions from trucks

- high volume roadways (not just freeway)
- warehouses / industrial
- short distance freight transport

Highlands vs Lowlands - Tale of 2 cities

Anaheim, Santa Ana, Buena Park, Fullerton, Placentia

↳ fireworks

2) Electrification

↳ buses

↳ trucks

Green projects @ schools

- educate kids

Tree planting

- street trees

Stormwater capture

Green Building (LEED)

- for all new
- upgrade existing bldgs

School data

- school lunches to get demographic data

- considering non-permitted facilities

↳ traffic associated with these industrial facilities.

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1) Co-funding opportunities w/ cities
for green / env. projects

- prioritize co-location electrification projects

Monitoring near KFUL (Fullerton Airport)
and 91/5 Interchange
and Disneyland

Presentations / Outreach at
City councils

Prioritize funding complete streets in cities

Active transportation projects

Electric bicycles

Taco trucks - community participation
↳ City of Westminster used this for drought outreach

Contact regional env groups
other interest groups

Twitter

3) Non-English information (Spanish, Korean)

- ads
- Non-Eng radio stations
- flyers

Word of mouth

Call-in phone number

Local papers

City newsletter / website

Innovative Transportation Symposium
- Anaheim in Oct

Podcasts - Sound Cloud

Facebook Live

Taco trucks - community participation
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- Freeways : 22 & Harbor Blvd.
- Lack of green space
- Noise
- Transfer stations
- Homeless density
 - ↳ proximity to sources
- Railroads
 - ↳ traffic + railyards
- School proximity to sources
- Education level / Awareness
 - (use social media to increase)

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- Signs / educational programs
- Stickers w/ phone numbers
- Activation (soccer) to raise awareness (Advertisement)
- Scholarships
- Solar/electric vehicles & trucks
- Transit (electric/solar)
- Chargers
- More monitoring

- AARP
③ - Senator office.

- social media (+ other media)

- video

- Piggy-backing to marketing strategies

- Co-sponsor successful campaigns

↳ eg. electric motor cycle sport

↳ school sports /

- State-run schools

- wellness fairs

- Bills in mails (target specific communities)

- Parks & recs.

- Clinics / Hospitals

- Health dept.